



Franchise Deck

Financial Year 2023-24

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Disclaimer

Company at a Glance



At Aura Laser & Cosmetic Clinic, we believe that everyone deserves to look and feel their best. We are a leading laser and cosmetic clinic dedicated to providing safe, effective and affordable aesthetic solutions to our patients. With a team of highly skilled professionals and state-of-the-art technology, we offer a comprehensive range of treatments to enhance natural beauty and restore self-confidence.

Our goal is to empower our business / franchisee partners by helping them achieve their aesthetic aspirations through safe and effective treatments. Whether it's laser hair removal, skin rejuvenation, acne treatment, or other cosmetic procedures, we prioritize delivering outstanding results while maintaining the highest standards of quality and safety. What sets us apart is our unwavering dedication with uniquely structured standard operating procedures (SOPs) to providing personalized care and attention to our clients.

Mission:

Our Mission Is to Enhancing the Beauty and Confidence of Clients to Embrace Their Unique Beauty and Achieve Their Aesthetic Goals. We Are Committed to Delivering Exceptional Results by Employing the Latest Advancements in Laser and Cosmetic Treatments While Ensuring a Personalized and Comfortable Experience for Every Client Along with Our Franchisee Partners. We Strive to Exceed Expectations and Build Long-Lasting Relationships Based on Trust, Integrity, Personal Care and Professionalism.



Our Services



At Aura Laser & Cosmetic Clinic, **We Offer a Wide Array of Services Designed to Address Various Skin, Hair and Body Concerns.**

Our Treatments Include **Routine Skin Treatment, Laser Hair Reduction, Hair Transplant, PRP, Medi Facials Like Hydrafacial, Oxygeno, Fire and Ice Facial, Chemical Peels, Acne and Acne Scar Treatment, Vitiligo Treatment: Excimer, NBUVB & Vitiligo Surgery, Skin Tightening, Botox, Fillers and Threads, Wart, Moles & Skin Tag Removal, Tattoo Removal and Much More.** Whether Our Clients Are Looking to Improve Their Skin Texture, Eliminate Unwanted Hair, Or Rejuvenate Their Skin, We Provide Customized Solutions Tailored to Their Unique Needs and Desired Outcomes.



Aura Business Model

Positioning – Premium Skin Care Brand

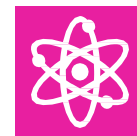
Aura Laser & Cosmetic Clinic is well-known for its advanced dermatology treatments. Our facility has advanced equipment with the latest technology and our experienced cosmetologists provide tailor-made treatments as per the specific needs of our patients.

Our hygiene and safety records are unparalleled, and we are proud of it. We are well-known for our best practices and have a great track-record of successfully treating patients who visit us from across the globe.

Service Approach, And Treatment – Service Modules



Dermatologist backed,
USFDA Technology,
Solutions Approach



Unique Business Model
= Blend of Medical +
Retail + Hospitality

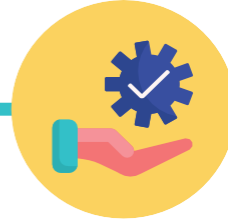


New Age Business –
Creating the Market



Training of Talent –
Technical / Grooming /
Conversational skills

Aura USP's



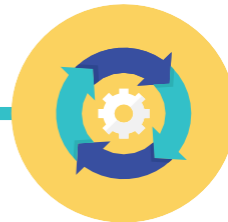
Offers Customized Treatment Plans

We at Aura Skin & Laser Clinic, making customized treatment plans which are safer for all type of skin.



Qualified Dermatologist

Every skin clinic has an in house qualified and certified dermatologist who consult & proffer personalized skincare solutions.



Advanced Technologies

Offering specialized skincare solutions backed by state-of-the-art advanced technologies for skincare from across the world.



Hand-holding Support

Hand-holding Support to Franchisee and It's Staff with Practical Hands-on Training Model



Aura Foot-Prints

- ✓ Customers Base of over 60,000
- ✓ 80% Repeat Patient's Ratio
- ✓ Aura's e-Commerce: Digital Presence on Amazon and Flipkart Platforms
- ✓ Aura's Preoperative Product's Traction: 500 Units/Month
 - ✓ Launched in 2014 at Vadodara, Gujarat (India)
- ✓ Team of 03 Experienced Dermatologist, Working Professionals And Domain Experts.

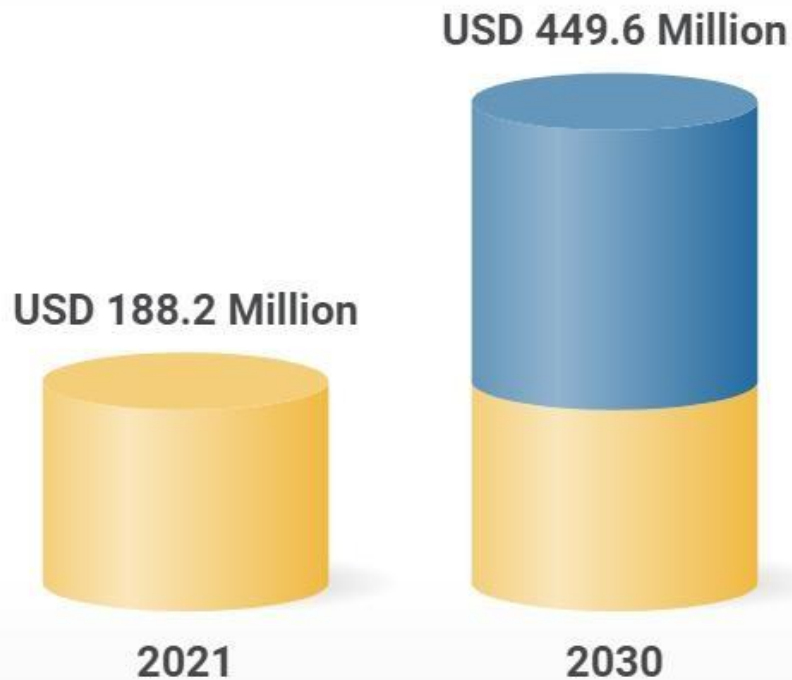
In the ever-evolving landscape of beauty and aesthetics, there exists a growing demand for qualified and authentic laser and cosmetic treatments. The Indian market, with its diverse population and changing lifestyle trends, has witnessed an increasing desire for safe and effective solutions that enhance natural beauty and boost confidence.



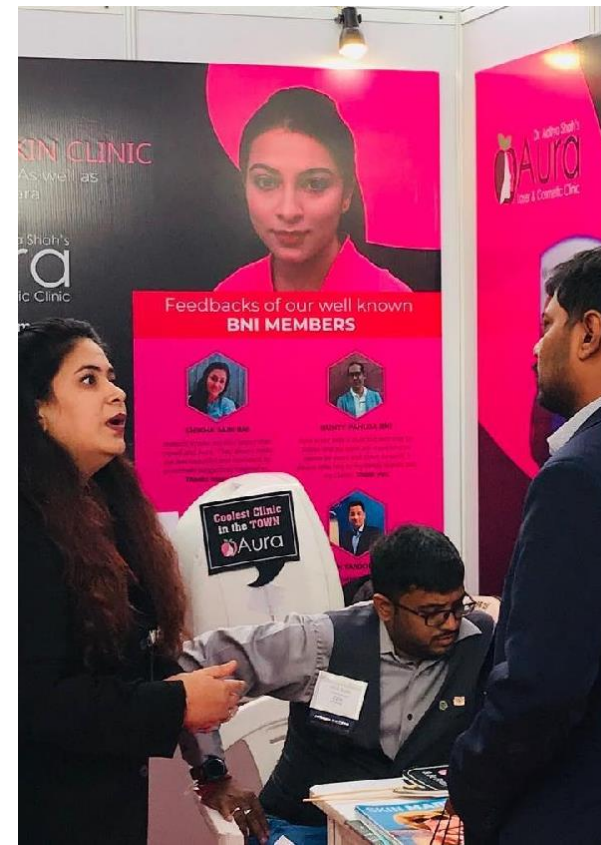


Market Scan

From an estimated \$188.2 million in 2021, the Indian skincare dermatology market value will increase to \$449.6 million in 2030, witnessing a 10.2% CAGR between 2021 and 2030, according to the market research report.



The global dermatology medical lasers market size grew from \$3.04 billion in 2022 to \$3.59 billion in 2023 at a CAGR of 17.2%



Global Revenue forecast in 2030
USD 196.20 billion



Experience



The Aura Difference!

Be a part of fastest and emerging chain of dermatology clinic from India, and begin your journey as Dermapreneur with 'Aura™ Laser & Cosmetic Clinic'. We pride ourselves on staying at the forefront of the latest advancements in laser and cosmetic treatments. Our chain of dermatology clinic is equipped with state-of-the-art technology and tools that enable us to deliver exceptional results with precision and effectiveness.

We continuously invest in ongoing education and training to ensure that our team of professionals remains up-to-date with the latest techniques and innovations in the industry.

Join and experience the 'Aura™' difference today.



Why Choose Aura Laser & Cosmetic Clinic?

Expertise

Our team consists of highly trained professionals, including experienced dermatologists, certified technicians, and skilled aestheticians who have a deep understanding of the latest cosmetic techniques and technologies.

State-of-the-Art Technology

We invest in advanced laser and cosmetic equipment that is safe, effective, and FDA-approved. By utilizing cutting-edge technology, we can deliver superior treatments with minimal discomfort and downtime, ensuring our clients can resume their daily activities promptly.

Personalized Approach

We believe that each individual is unique, and their treatment plan should reflect that. Our team takes the time to thoroughly assess our clients' concerns, goals, and medical history to create customized treatment plans that address their specific needs.

Commitment to Safety

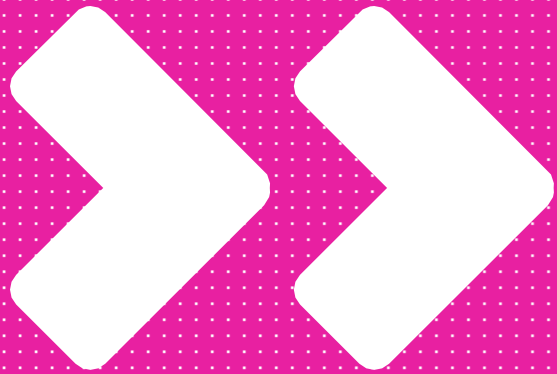
We adhere to strict safety protocols and maintain a clean and hygienic environment to ensure the well-being of our clients. Our team undergoes rigorous training and follows industry best practices to deliver treatments that are both effective and safe.

Exceptional Customer Care

We are dedicated to providing an exceptional customer experience from the moment our clients step into our clinic. We value the trust our clients place in us and strive to exceed their expectations at every touchpoint.



Strategic Partnership With Skinnonest



Face Wash



Water Resistant Sunscreen



Moisturizing Cream



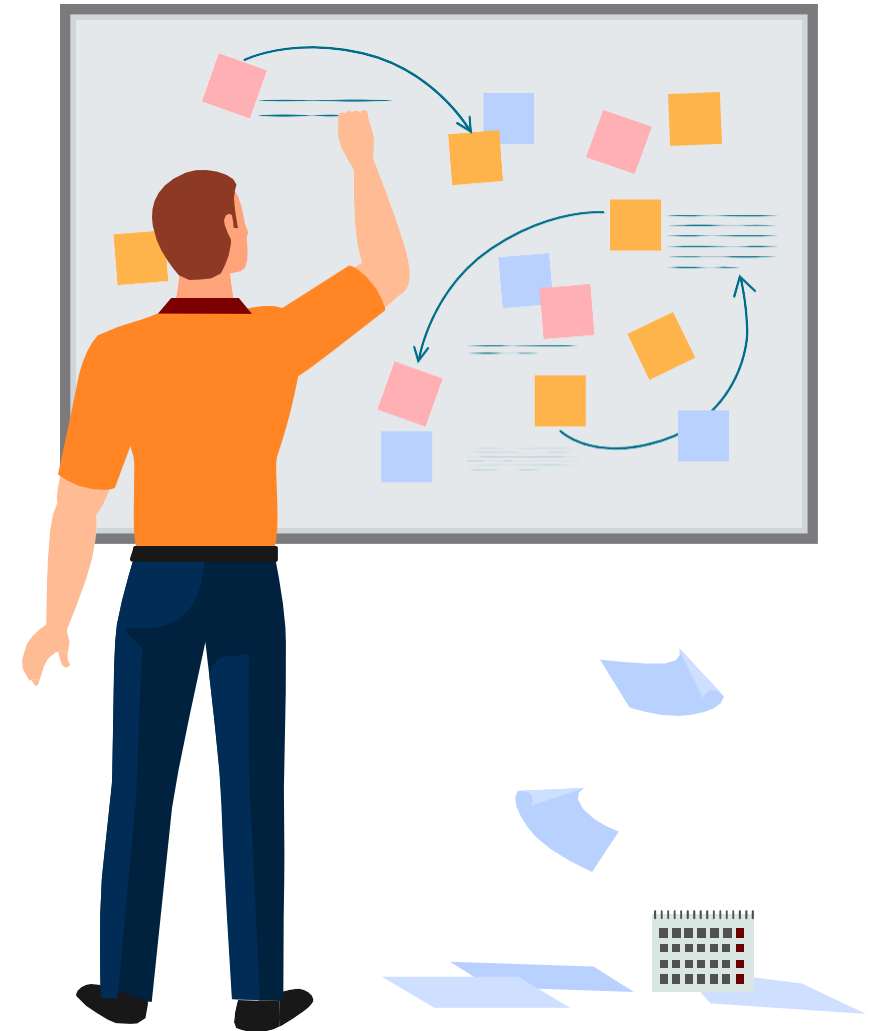
Damage Repair Shampoo



Training & Service Quality

Whether you are a **seasoned professional** in the field or a **recent entrant with enthusiasm**, our **team will assist you** with every significant facet of managing your clinic, including;

- ✓ An **in-house health care team** and **Dermatologist Board** that pushes innovation and provides you with unequalled knowledge and support.
- ✓ Advanced, **time-tested marketing efforts** to attract and retain customers.
- ✓ Constant innovation and new, **distinct product lines**.
- ✓ The world's **best equipment at the lowest prices** through our global scale of purchasing.
- ✓ **Expert assistance** with your financial requirements and company strategy.
- ✓ Initial **theory and clinical training** is provided for four weeks.
- ✓ An **automated clinic management solution** that is specifically designed for you.
- ✓ To ensure proficiency and compliance, you will get **world-class franchise owner training**.



Franchise Support & Training Module



01

Initial Training:

Franchisees and their key staff members will undergo comprehensive training at Aura Laser & Cosmetic Clinic's headquarters or designated training centres. This training will cover all aspects of clinic operations, including treatment procedures, customer service, marketing strategies, and administrative processes.

Along with, Tailor-made training programs for franchise owners and their staff members on clinical procedures, customer service, and business operations.

Ongoing Support: Franchisees will receive ongoing support from Aura Laser & Cosmetic Clinic, including regular visits from experienced support teams, access to updated training materials, and continuous communication channels for addressing any concerns or queries.

Ongoing training and updates on new treatments, technologies, and industry trends to keep the franchise clinic at the forefront of dermatology services.



02

Operational Guidance

Franchisees will benefit from operational manuals and standard operating procedures developed by Aura Laser & Cosmetic Clinic, ensuring consistency and quality across all franchise locations.

03

Marketing and Advertising Support

Aura Laser & Cosmetic Clinic will provide marketing and advertising materials, strategies, and guidance to promote the franchise clinics. This includes digital marketing campaigns, social media management, and local advertising initiatives.

Industry & Media Recognition



Dr. Aditya M Shah
M.D. Dermatologist
City : Baroda
Email : info@auralaserclinic.com

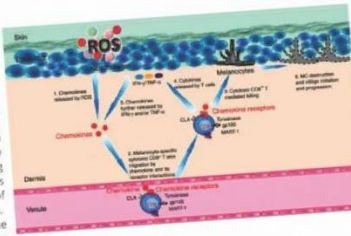


Vitiligo & Oxidative Stress

Reactive oxygen species (ROS) in excess have been documented in active vitiligo skin. Numerous proteins in addition to tyrosinase are affected. It is possible that oxidative stress is one among the main principal causes of vitiligo. However, there also exists ample evidence for altered immunological processes in vitiligo, particularly in chronic and progressive conditions. Both innate and adaptive arms of the immune system appear to be involved as a primary event or as a secondary promotive consequence. The article focuses on the linking oxidative stress and immune system to vitiligo pathogenesis giving credence to a convergent terminal pathway of oxidative stress-autoimmunity-mediated melanocyte loss. Oxidative stress is essentially an imbalance between the production of free radicals and the ability of the body to counteract or detoxify their harmful effects through neutralization by antioxidants.

Oxidative stress leads to many pathophysiological conditions in the body. Some of these include neurodegenerative diseases such as Parkinson's disease and Alzheimer's disease, gene mutations and cancers, chronic fatigue syndrome, fragile X syndrome, heart and blood vessel disorders, atherosclerosis, heart failure, heart attack and inflammatory diseases.

Vitiligo is a common skin disorder characterized by the acquired loss of constitutional pigmentation manifesting as white macules and patches caused by a loss of functioning epidermal melanocytes. There is speculation on the interplay, if any, between ROS/reactive



Vitiligo & Oxidative Stress

oxygen species) and the immune system in the pathogenesis of vitiligo.

Schallreuter KU et al, (1) said in patients with vitiligo the epidermis contains increased levels of ROS, mainly H2O2 and peroxynitrite, as well as inadequate antioxidant defences. It affects 0.5-1% of the world population, and its incidence ranges from 0.1 to 0.8% in India. A single dominant pathway appears unlikely to account for all cases of melanocyte loss in vitiligo, and apparently, a complex interaction between genetic, environmental, biochemical and immunological events is likely to generate a permissive milieu.

Human skin is constantly exposed to a broad array of physical, chemical and biological agents, many of which are either inherent oxidants or catalyse the generation of ROS. A lot of studies suggesting that an hypersensitivity to oxidative stress has a crucial role in determining melanocyte degeneration (2).

Hann SK et al said that there is an elevated activity of NADPH oxidase and NOS (Nitric oxide synthase), with secondary increase production of ROS and reactive nitrogen species (3). High levels of the tetrahydrobiopterin (tBH4) and its isomer 7BH4, has been demonstrated in vitiligo epidermis (4,5). Tetrahydrobiopterin, an essential cofactor for the aromatic amino acid hydroxylases and NOS. Increased biopterin levels boost the formation of H2O2 and inhibit the function of phenylalanine and tyrosine hydroxylases, thus impairing melanin production in melanocytes and inducing norepinephrine accumulation in keratinocytes (6). Biopterins act as inhibitors of the enzymes involved in melanogenesis (namely, phenylalanine hydroxylase and tyrosinase) and stimulate the formation of H2O2.

A systemic redox defect in this disease which is characterised by low levels of enzyme catalase, an antioxidant enzyme that catalyzes the conversion of hydrogen peroxide in water plus oxygen, and other antioxidant agents such as glutathione peroxidase, glucose-6-phosphate dehydrogenase, superoxide dismutase,

and vitamins C and E have been detected both in the epidermis or in the serum of vitiligo patients.

A systemic redox defect might also be the consequence of an impaired mitochondrial functioning have been demonstrated in the epidermis of vitiligo skin biopsies. Such structural defects directly correlate with a consequent impaired mitochondrial activity, thus leading to an increased generation of reactive oxygen species.

Oxidative stress is reported to play a role in progress of vitiligo but there is conflicting evidence for the same. Some researchers report increased total antioxidant levels, others report no change or even decreased levels of these markers like Superoxide Dismutase (SOD), Glutathione Peroxidase (GPA), Malondialdehyde (MDA), Nitric Oxide (NO), and Catalase (7). Current literature reports several evidences suggesting a strict interplay between oxidative stress and immune system, able to trigger and maintain the vitiligo depigmentation process and the eventually associated autoimmune thyroid disorders (8).

The role played by autoimmunity and oxidative stress in the pathogenesis of vitiligo until now was considered as mutually exclusive. Recent findings instead suggested that these two mechanisms are both involved in the depigmentation process and act in synergism (8). In autoimmune disorders such as vitiligo, the immune system develops a chronic inflammatory milieu in which ROS accumulate and exert a toxic effect on surrounding cells (8). Structural or functional melanocytic proteins therefore may be modified by acute and chronic oxidative stress, possibly becoming neoantigens able to trigger autoreactive reactions (9). Hence, according to this new theory, autoimmunity and oxidative stress interact in initiating and/or amplifying the loss of melanocytes in vitiligo.

Overall, according to the evidences and theories discussed above, we can state that vitiligo has complex pathogenesis in which a pivotal role is played by oxidative stress and immune system. A growing body of evidences indeed shows that

autoimmunity and oxidative stress interact and work together in creating a pathway finally able to determine melanocyte loss.

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સંખેડામાં ડભોઈની હોસ્પિટલના સહયોગથી નિદાન કેમ્પ યોજાયો

(પ્રતિનિધિ) સંખેડા, તા. ૭
આજ રોજ સંખેડા ખાતે બીએપીએસ પ્રમુખ સ્વામી હોસ્પિટલ ડભોઈ દ્વારા આયોજન કરવામાં આવેલ કેમ્પમાં નિ:શુલ્ક સર્વરોગ નિદાન કેમ્પમાં લ ૩૯૭ દર્દીએ લાભ લીધો હતો. જેમાં કઝીશીયન, ઓર્થોપેડિક, આંખોના, ાળકોના તથા સ્કીનના કેશ ૧૧૫ કુલ ૧૨ કેસ આવ્યા હતાં. લોકો વિના મૂલ્યે ાસ તથા મફતમાં દવા આપવામાં વી હતી. આ કેમ્પ માટે સંખેડા ગલ્સે ને જગ્યા આપી તે બદલ દરેક રોએ આભાર માન્યો હતો. સ્કીન



માટેના ડૉ. આદિત્ય શાહે ચામડીના ૧૧૫ દર્દીઓને તપાસી જરૂરી સલાહ અને દવા આપી હતી. સંખેડાના પ્રિતેશ દેસાઈ દ્વારા આ કેમ્પનું આયોજન કરવામાં આવ્યું હતું.



Client Testimonials



“

'Expert Doctor & Skilled Staff', People of Vadodara city, Gujarat state & Western India are lucky to have "Aura Laser & Cosmetic Clinic' for skin & cosmetic needs. Expert doctors, skilled & courteous staff & latest sophisticated equipment exhibit true professionalism at 'Aura. Post-treatment guidance by the doctors & assistance by staff members makes the patient comfortable & free from worries. I wish to compliment & thank team Aura Laser & Skin Clinic for providing such facility in Vadodara.

”

Mr. Kumash Shah



Client Testimonials



'Expert Doctor & Skilled Staff', People of Vadodara city, Gujarat state & Western India are lucky to have "Aura Laser & Cosmetic Clinic" for skin & cosmetic needs. Expert doctors, skilled & courteous staff & latest sophisticated equipment exhibit true professionalism at 'Aura'. Post-treatment guidance by the doctors & assistance by staff members makes the patient comfortable & free from worries. I wish to compliment & thank team Aura Laser & Skin Clinic for providing such facility in Vadodara.



Mr. Amit Merh

Social Media Campaigning



Post 1 (Left): Dr. Aditya Shah's **Aura** Laser & Cosmetic Clinic. **Alma** For You. For Life. **From yours to theirs, 3D reduces all hair types.** Fine or thick, Soprano ICE Platinum. • Virtually Painless • Safe & Effective • Clinically Proven • For All Skin Types.

Post 2 (Middle-Left): Dr. Aditya Shah's **Aura** Laser & Cosmetic Clinic. **The power of three, in one!** Trio Clustered Diode Technology for. • Virtually Painless • Clinically Proven • For All Skin Types.

Post 3 (Middle-Right): Dr. Aditya Shah's **Aura** Laser & Cosmetic Clinic. Hairfall might compel you to wear cap always! **FLASH OFFER** on HAIR TREATMENT.

Post 4 (Right): Dr. Aditya Shah's **Aura** Laser & Cosmetic Clinic. **INTRODUCING** *Aura Signature Peel*. 4 Bihari Apartment, Vadodara, India | +91-9081090555.



Franchise Benefits

Customised ERP & Patient Management System

Streamlined Operations

Franchisees will receive guidance on efficient clinic management, inventory control, appointment scheduling, and other administrative processes to maximize productivity and profitability.

Established Brand

Franchisees will benefit from the recognized and trusted brand name of Aura Laser & Cosmetic Clinic, which has a strong presence and reputation in the dermatology industry.



Product and Equipment Procurement

Franchisees will have access to a network of trusted suppliers and vendors, allowing them to source high-quality skincare products, equipment, and devices at competitive prices.

Proven Business Model

Franchisees will receive a comprehensive business model that has been successfully implemented across existing clinics, ensuring a higher likelihood of success and profitability.

Research and Development

Aura™ Laser & Cosmetic Clinic is committed to staying at the forefront of advancements in dermatology. Franchisees will benefit from ongoing research and development initiatives, ensuring access to the latest treatments and technologies.

Training and Support

Franchisees will undergo extensive training programs covering various aspects of clinic operations, including treatment protocols, customer service, marketing strategies, and administrative procedures.

Marketing and Advertising

The franchise will benefit from centralized marketing and advertising efforts conducted by Aura™ Laser & Cosmetic Clinic at the national and regional levels. This includes digital marketing campaigns, social media promotions, and local advertising initiatives.



Franchise Requirements

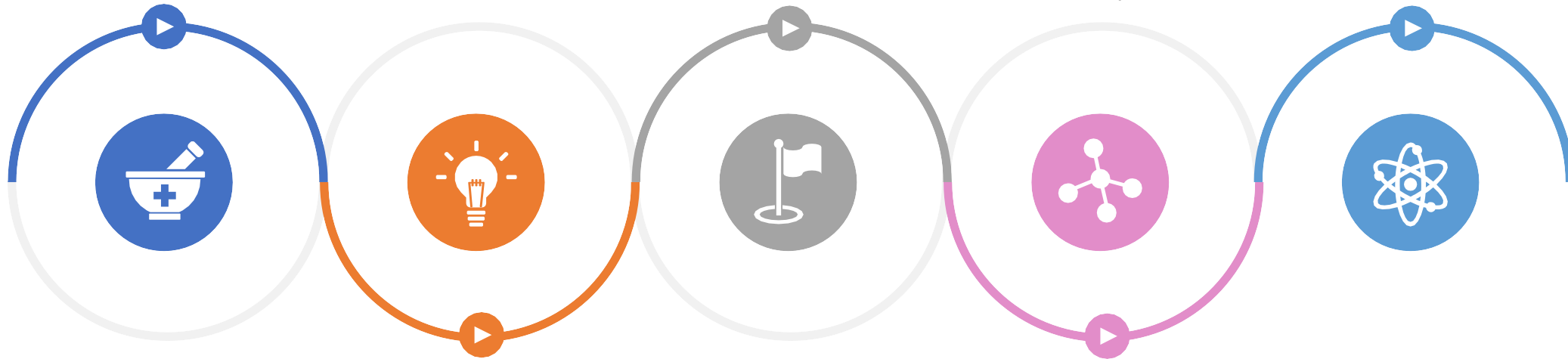
Business Acumen

Franchisees should possess strong business acumen and managerial skills to effectively operate and grow their clinic.

Location Selection

Franchisees will need to identify suitable locations for their clinics, ensuring accessibility, visibility, and target market potential.

Prime Location With 1000 Sq. ft. Area



Passion for Skincare

Franchisees should have a genuine interest in the field of skincare and a commitment to providing exceptional patient care.

Financial Stability

Franchisees should have the necessary financial resources to cover the initial investment, including franchise fees, setup costs, and working capital requirements.

Licensing and Compliance

Franchisees will be responsible for obtaining all necessary licenses, permits, and certifications required to operate a dermatology clinic in their respective regions.



Franchise Investment Details

Franchise Fees

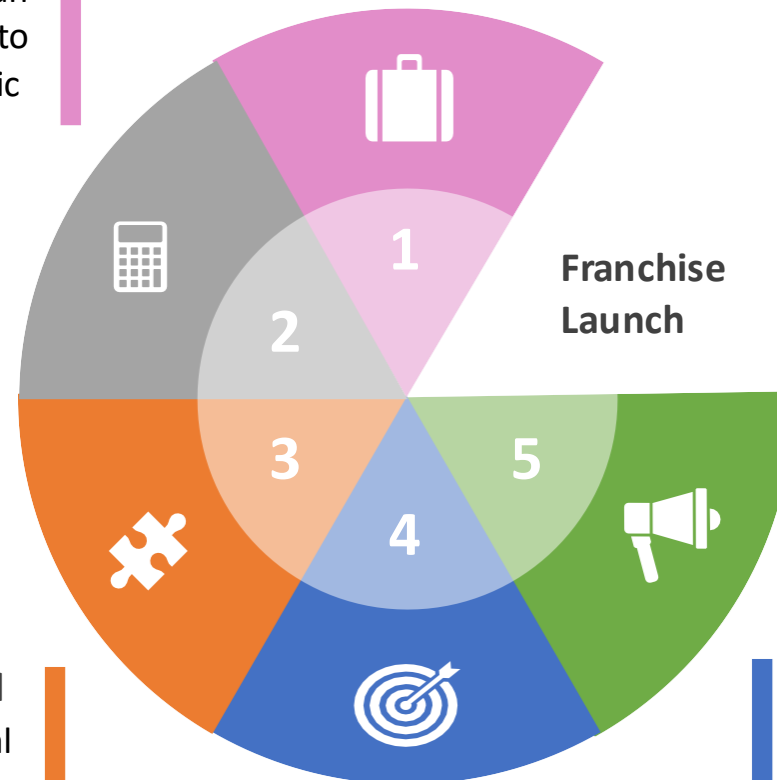
Franchisees will be required to pay an upfront franchise fee to secure the rights to operate under the Aura Laser & Cosmetic Clinic brand. **(8 Lakh INR)**

Setup Costs

Franchisees will need to cover the costs associated with setting up the clinic, including leasehold improvements, equipment purchases, furniture, fixtures, and initial inventory. **(Esti. 40 Lakh INR)**

Working Capital

Sufficient funds to cover initial operating expenses and manage the clinic until it becomes profitable. **(Esti. 15 Lakh INR)**



Average IRR: 26%

Average Payback Period: 3 Years

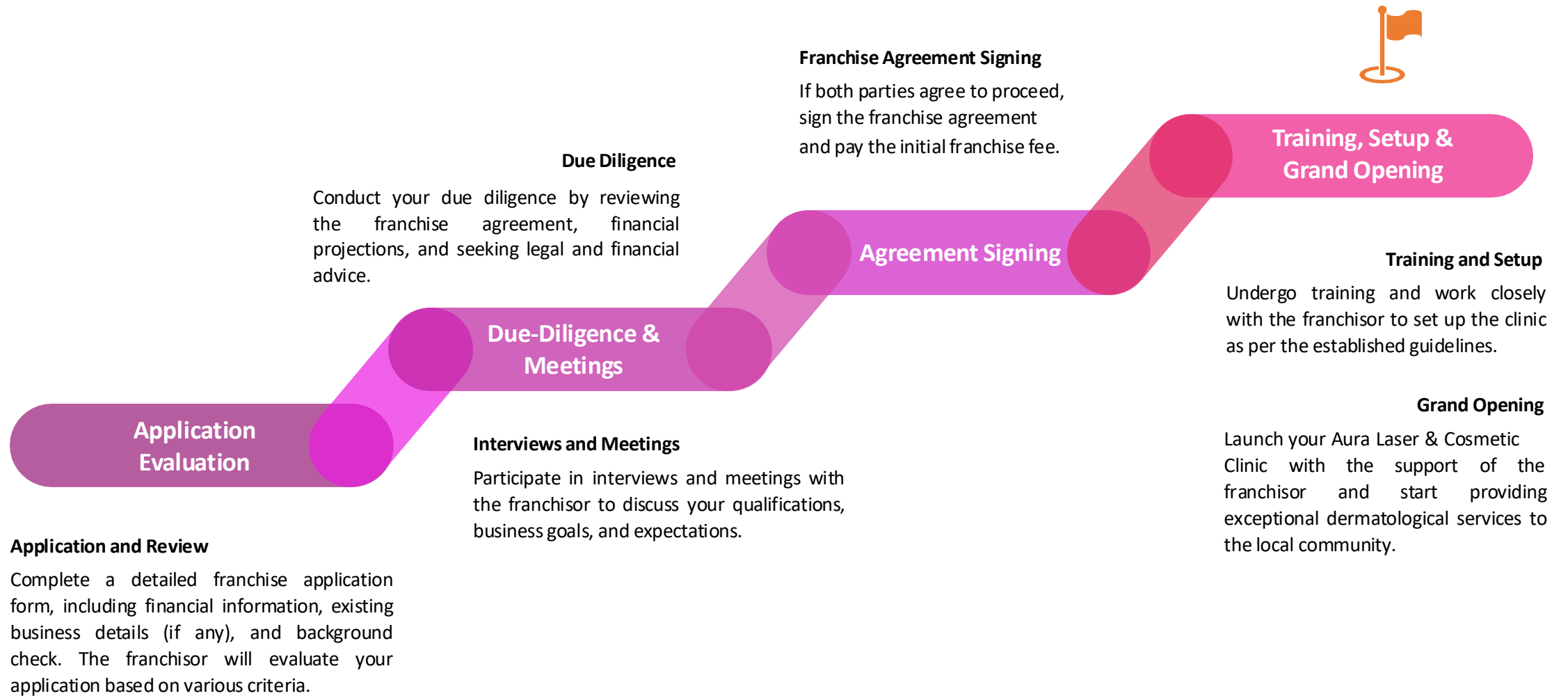
Marketing Fund Contribution

A specified percentage of the monthly gross revenue may be contributed towards the national marketing fund to promote the brand.

Royalty Fees

Franchisees will be required to pay ongoing royalty fees **(30% of Total Revenue)** based on a percentage of their gross revenue. This fee contributes to the continued support, marketing, and research and development efforts of Aura Laser & Cosmetic Clinic.

Franchise Selection Process





About Medical Director And Founder of “Aura Laser & Cosmetic Clinic”



Dr. Aditya Shah

Renowned Skin Specialist & Cosmetologist



Dr. Aditya Shah, MD Dermatology—is a renowned skin specialist and a cosmetologist in Vadodara, Gujarat. He completed his MBBS in 2009 from SMIMER College, Surat. Then he pursued his post-graduation in dermatology from SBKS Medical Institute and Research Centre, in 2012 from Vadodara. Post completion of his Post-graduation, he also pursued a fellowship in Laser Aesthetic Medicine from the offshore campus of the University of Greifswald, Germany in New Delhi (ILAMED) in 2013. He practiced for 2 years under the guidance of the famous skin specialist of Baroda Dr. M. O. Shah.

He understands the importance of looking beautiful despite our stressful lifestyle today. That’s what motivated him to start the “Aura Laser and Cosmetic Clinic” in 2014 and, within 8 years Dr. Aditya Shah became an industry leader in ‘Laser and Aesthetic skincare’. Today he is well acknowledged across the globe, and his practice is appreciated within the Industry.

Meet Our Team



Dr. Aditya Shah
Founder & Medical Director



Dr. Nirav Desai
Head of Dermatosurgery Dept



CA Chintan Popat
Head of Finance



Dr. Dhiraj Jaiswal
Business Development Head



Mr. Chirayu Dalwadi
Software & IT Servies



Dr. Joy Shah
Laser & Technical Expert

Reimagining
Personalized Skin
Care Services!








A/3 & 4 SF, 5 & 6 TF, Bihari Apartment,
Above Khazana Jewellers, Behind
Dwarkesh complex, Besides Hotel
Welcome, R C Dutt, Vadodara - 390007,
Gujarat, India

Phone: +91 908 109 0555

Email: auralaserclinic@gmail.com

-  facebook.com/auralaserclinic
-  linkedin.com/company/aura-laser-and-cosmetic-clinic
-  twitter.com/auravadodara
-  instagram.com/aura_laserclinic
-  Auralaserclinic.com



Our Locations

VADODARA



*A/3 &4 SF,5 & 6 TF, Bihari Apartment, Above Khazana Jewellers, Behind Dwarkesh complex, Besides Hotel Welcome, R C Dutt, Vadodara – 390007

*FF,Block No:8, Nalanda Railway man's Co-op Housing Society, Nalanda Water Tank Road , Waghodia Road , Vadodara

Surat

*511, Western Business Park , OOP S D Jain School, University Road , Udhana – Magdalla Road , Vesu , Surat - 395007

Our Locations

Ranchi



*227/B, Road No.3, Ashok Nagar , Next to Bank of Baroda ,
Ranchi – 834002

For Franchise Contact Dr. Dhiraj Jaiswal (9821288830)

Coming Soon

Chandigarh

Kolkata

Arjun Pico Laser

Arjun Pico Laser



Unveiling the Power of Picosecond Lasers

Picosecond laser technology is rapidly transforming the aesthetic industry landscape. With its groundbreaking capabilities, it offers a non-invasive solution to a wide range of concerns, empowering you to deliver exceptional patient outcomes. This in-depth guide delves into the science behind picosecond lasers, explores their unique advantages, and details their diverse applications in various aesthetic treatments.

Unparalleled Precision : The Picosecond Advantage

At the heart of this innovation lies the incredibly short pulse duration of picosecond lasers – a mere 10^{-12} seconds. This translates to quick, effective, and highly selective treatment. Unlike traditional nanosecond lasers, picosecond lasers deliver ultra-fast bursts of energy that break down targeted pigments without significant thermal damage to surrounding tissues. This translates to several key benefits.

Reduced risk of scarring and side effects : The minimal heat generation minimizes the potential for unwanted thermal injury, leading to safer and more predictable results

Safe and effective treatment for all skin types

: The selective nature of picosecond lasers allows for safe treatment across a wider range of skin types and complexions compared to traditional laser technologies.

Faster healing times with minimal downtime : Due to the reduced thermal impact, patients experience faster healing and minimal downtime following treatment, allowing for a quicker return to their daily routines

Price : 3.60 Lakh

1 Years Warranty

Hydra facial Super Bubble

Hydra facial Super Bubble



Introduction:

Harnessing the power of oxygen and water under high pressure, Hydrafacial Super Bubble delivers a revolutionary facial experience. This cutting-edge machine utilizes a unique spray mechanism to infuse the skin with nutrient-rich drops, penetrating deep into pores and skin layers. By promoting rapid cell regeneration and supplying essential nutrients directly to the skin, HydraFacial works wonders in revitalizing your complexion.

Simultaneously, it can clear dirt in the epidermis. Oxygen of extreme pressure and nutrient liquid can stimulate the rebirth of fiber tissue in the dermis.

Indications

- * Hydrates and firms the skin
- * Moisturizes effectively
- * Revitalizes and brightens
- * Promotes even skin tone
- * Diminishes wrinkles and fine lines
- * Lifts and combats aging

Product Specification

* Features of Hydra facial Super Bubble:

HydraDermabrasion Handle: Utilizes vacuum negative pressure to extract dirt from the skin.

Hot and Cold Skin Activating Handle: Shapes and prevents allergic reactions on the skin

Carbon Oxygen Handle: Guides products deep into the skin layers for enhanced absorption.

Bipolar Radio Frequency: Lifts and firms the skin, a key part of the HydraFacial process.

Ultrasonic No Needle Meso Handle: Boosts product absorption for maximum effectiveness

Quadripolar RF: Reduces fine lines and promotes firmer skin during HydraFacial treatment.

High Pressure Oxygen Spray Gun: Injects oxygen deeply into the skin, aiding absorption and enhancing results in Hydra Facial sessions

Price :1.10 lakh

1year Warranty

Laser Cap



Indications

Hair Growth Stimulation

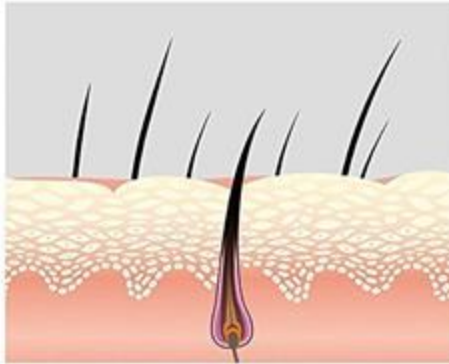
- * Prevent Baldness
- * Post Pregnancy hair loss Prevention
- * Suitable for both Male and Female

Price : 30k

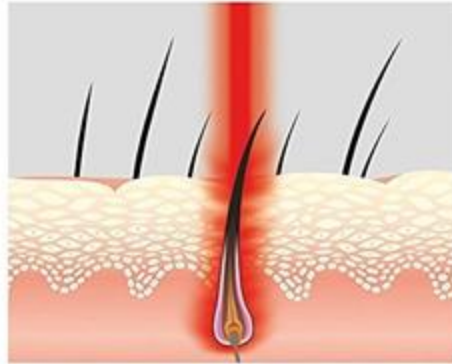
1 Years Warranty

How it Works

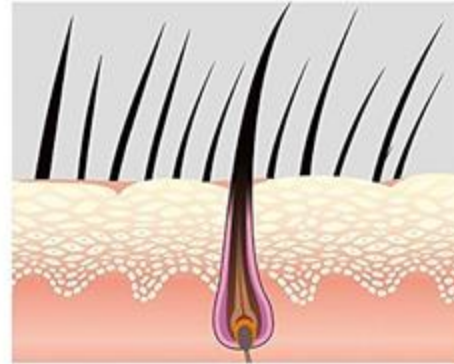
THE SCIENCE OF LASER HAIR RESTORATION



Hair miniaturization causes hair to thin and eventually fall off



LLLT stimulates cell metabolism and fights miniaturization



Revitalized hair follicles grow back thicker, fuller, healthier

Laser hair therapy works by stimulating cellular activity in your follicles to slow down and minimize hair loss while supporting hair regrowth. (Encourages the metabolism and Protein synthesis) This advanced technology is safe, effective and simple to use in the privacy of your own home.

FAQs:



1. What is Laser cap Therapy?

A: It is Low Level Light Therapy combining the LED and Laser Light for Hair Growth Stimulation.

2. Can It is use everyday?

A: Yes, you can use everyday and each session time should be of 6 minutes. Exceeding the recommended time or frequency will not increase effectiveness and may cause a negative effect.

3. What are the Pre-Post care for the treatment?

Use on Completely dry hair.

Nakul Triple Wavelength Diode



Nakul Triple Wavelength Diode

Diode laser hair removal technology is based on selective dynamics of light and heat.

A high-powered setup is operating at 3 wavelengths (808nm, 755nm, and 1064nm) to ensure the effective result and clinician's comfort with painless treatments.

Additional settings for skin rejuvenation using 1064nm wavelength.

- Permanent hair reduction
- Skin Rejuvenation

Price : 4.60 Lakh
1 Years Warranty

Product Specification

Introduction:

This diode laser hair removal machine supports three wavelengths 755nm 808nm 1064nm. 808nm diode laser hair removal machine is the golden standard of hair removal laser products.

The technology combines the benefits of three wavelengths in a single device. This may particularly be beneficial for people with darker skin.

Absorption, penetration, and coverage are important aspects while removing hairs using laser therapy. This laser offers sufficient wavelength for hair removal.

The combination of three wavelengths is expected to provide better results than one wavelength laser in less time.

Triple diode laser technology offers an integrated solution to clinicians while using a laser. Diode laser hair removal technology is based on selective dynamics of light and heat.

A high-powered setup operating at 3 wavelengths(808nm,755nm,1064nm) to ensure the effective result and clinician's comfort with painless treatments.

-Additional settings for skin rejuvenation using 1064nm wavelength.

The principle for the use of triple wavelength laser is “more the better.”

Diode laser hair removal technology is based on the selective dynamics of light and heat.

The laser goes through the skin surface to reach the root of hair follicles; light can be absorbed and converted into heatdamaged hair follicle tissue

So hair loss regeneration without injury to surrounding tissue.

This is the most safest, quick, and permanent technique for hair removal now.

Nano RF

Nano RF

Introducing Beagles Nano RF : Advanced Skin Revitalization for Aesthetic Centers



Achieve Remarkable Results with Minimal Downtime Beagles Nano RF is a revolutionary, non-surgical device designed to address a wide range of skin concerns for your patients. This innovative technology utilizes nano radiofrequency (RF) energy to effectively reduce textural irregularities, diminish signs of skin damage, and promote a smoother, healthier, and more youthful complexion.

Unparalleled Technology for Exceptional Outcomes:

Nano Radio Frequency Microcrystal : This advanced handpiece combines the power of nano crystals with radiofrequency to deliver unparalleled skin revitalization. The blunt round head emits RF energy precisely from a depth of 0.2mm, stimulating collagen and fibroblast production within the dermal tissue. This process strengthens elastin and smooth muscle fibers, leading to moderate to strong coagulation for visible skin tightening

Gold Plated Needle RF for Micro needling :

This innovative technique provides customize-able treatment options. Microneedles with a gold- plated coating facilitate the rapid penetra-tion of radiofrequency energy into the skin. This triggers the skin's natural repair system, enhances metabolism and microcirculation, and initiates collagen rearrangement, resulting in dramatic improvements in skin texture and tone.

Price : 2.40Lakh

1 Year Warranty

AURA FRANCHISE



Prospect Name : **DR. Shaily**

City : **Ahmedabad**

State : **Gujarat**

Investment :

Franchise / License Fee : **5 Lacs**

Tenure : **5 Years**

Renewal : **2 Lacs After 5 years**

Royalty : No Royalty For First 6 Months 6 months Onwards **40,000/- Per Month**

Centralized Marketing 30,000/- Per Month

Investment Towards Device

- 1) Triple Wave Diode Laser Nakul :- **Rs.4,60,000/-**
- 2) Arjun Piccolo Laser : **Rs.3,40,000/-**
- 3) Nano RF: **Rs.2,60,000/-**
- 4) Alice Bubble :**Rs.1,10,000/-**
- 5) Skin Scope : **Rs.1,55,000/-**
- 6) Plasma Pen :**Rs.1,40,000/-**
- 7) Laser Cap:**Rs.30,000/-**

Total Investment towards All AESTHETIC Devices: Rs.14,95,000/-

Other Investment By Franchise (Approx. : Rs.15,00,000/-)

Branding , Printing , Marketing, Inauguration, Infrastructure / Furniture's / Fixtures / Consumables / Products.